

## Terms and conditions of the “Euro Video Challenge”

The European Central Bank (ECB) and Les Journées de l'Économie (Jéco)<sup>1</sup> are organising a video competition called the “Euro Video Challenge” from 10:00 CET on 6 July 2017 until 23:59 CET on 24 September 2017.

Entry is open to any team composed of either one or two residents of the European Union (EU)<sup>2</sup> aged between 18 and 30 at the closing date of the competition.

The competition will include the following steps:

1. Each team is to make a short copyright-free video of up to 2 minutes and 20 seconds on an economic topic related to the European Central Bank's activities. It should be presented in simple terms suitable for a young audience that does not necessarily have any economic background.
2. The video may be presented in English, French, German, Italian or Spanish, but the script of the video (maximum 1500 words) must be submitted with the video. The video should be in landscape format.
3. The videos are to be submitted via the website <http://euro-video-challenge.journeeseconomie.org>. This involves completing the registration form (providing the full name, nationality, telephone number, e-mail address and postal address in the EU of each team member) as well as accepting these terms and conditions and the processing of personal data. The video can then be uploaded.
4. After the closing date of 24 September 2017, a jury chaired by Mr Benoît Cœuré (Member of the Executive Board of the ECB) will select the best contributions, which will be shown during the Jéco in France from 7 to 9 November 2017.
5. After verification of their eligibility, the teams having submitted the best contributions will be invited by the ECB to attend the award ceremony at the Jéco in Lyon on Thursday 9 November. The costs of economy class travel, participation in the Jéco and up to two nights in a hotel will be covered by the

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<sup>1</sup> Organised by la Fondation pour l'Université de Lyon.

<sup>2</sup> The countries of the EU are: Austria, Belgium, Bulgaria, Croatia, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and the United Kingdom.

ECB. Additionally the costs of meals not directly provided by the organisers will be covered by the ECB up to €50 per person per meal. The winning team will be awarded €4,000 for the best video. Second and third prizes of €3,000 and €2,000 respectively may also be awarded to teams subject to the Jury's decision on the quality of the videos.

Each team can only enter one video in the competition. The video must be an original piece of work by the team, copyright-free, and free from institutional or commercial financing of any sort. Team members shall not accept for themselves or any other person any direct financial or other advantage from third parties connected in any way with the submission of the video or their participation in the "Euro video challenge".

Any video deemed improper by the organisers will be deleted, which will result in the disqualification of the team concerned.

It is not permitted for staff of the European System of Central Banks or of the Fondation pour l'Université de Lyon – or for their close relatives (spouses, partners, parents, children or siblings) – to enter the competition.

### **Right of use**

Each team and each team member acknowledges and agrees that by entering the competition it is consenting to the team's video being disseminated by the organisers free of charge in all media, in the context of this competition, the Journées de l'économie conference in Lyon from 7-9 November 2017, or public information campaigns on the euro or on the ECB. Therefore, by participating in the competition, each team and each team member is granting the organisers a free and exclusive worldwide licence to use the contribution and its content. The right to use extends to all types of use (e.g. internet, print, digital media, e-mail, social media and applications, and CDs), as well as any other media and/or formats that are currently available or will be available in the future. It also includes the rights to process, dispose of, modify or further develop the videos and to use the modified videos to the same extent as the original videos.

The teams and team members declare and warrant that the use of the videos does not infringe upon any third party rights. They shall indemnify the organisers from and hold them harmless against all third party claims in accordance with statutory law.

Each team and each team member also agrees that the names of the members may be published on the website and social media accounts of the organisers, as well as by the Jéco conference, in the context of the competition or thereafter, whenever their video is used as described above.

## **Data protection**

By entering the competition each team member gives his/her consent to the processing of personal data to the extent necessary for the achievement of the purposes described above. Failure to provide the requested data will result in disqualification from the competition.

Personal data will be processed by the ECB and by the Jéco in line with Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data.

The personal data of the winners will be stored as long as the respective videos are used by the organisers and will be deleted thereafter. They may be disseminated, subject to the conditions above, in particular via the ECB and Jéco websites and social media.

All other personal data will be deleted within three months of the closing date of the challenge after contacting the teams having submitted the best contributions and whose video we will publish.

Participants have a right to access their personal data and to obtain rectification of any inaccurate or incomplete personal data. Participants also have the right to withdraw their consent at any time, without affecting the lawfulness of processing based on the consent given before its withdrawal. For these and all other requests, participants may contact the organisers at the following addresses: 1) Les Journées de l'économie (Jéco), Raphaël Caillet, Fondation pour l'Université de Lyon, 35 rue de Marseille, 69007 Lyon, Tel .: +33 4 37 37 64 18; 2) Belén Pérez Esteve, Outreach Division, DG Communications, European Central Bank, Sonnemannstrasse 20, 60314 Frankfurt am Main, Germany, email address: belen.perez\_esteve@ecb.europa.eu, Tel.: +49 69 1344 6336.

The contact details of the ECB's Data Protection Officer are: Barbara Eggl, Data Protection Officer, European Central Bank, Sonnemannstrasse 20, 60314 Frankfurt am Main, Germany, email address: DPO@ecb.int .

Participants also have the right to lodge a complaint with the European Data Protection Supervisor.

## **Cancellation, applicable law**

The organisers reserve the right to cancel all or part of the competition at any time.

The applicable law for this competition will be German law. All cases not provided for by these terms and conditions will be decided upon by the ECB and these decisions

will be considered final. All claims must be submitted within two months of the closing date of the competition.